

Village Well in collaboration with the Ethos Foundation, Donkey Whell Trust, Centre for Education and Research in Environmental Strategies (CERES), Victorian Eco Innovation Lab (VEIL) and RMIT invite you to....



Going Local & Making Great Places

A **FREE PUBLIC LECTURE** with **JUDY WICKS**



Inspiring founder and CEO of the White Dog Café in Philadelphia, co-founder and a director of the US-wide Business Alliance for Local Living Economies (BALLE) and of the Sustainable Business Network of Greater Philadelphia, Judy is the recipient of more than 40 local, national and international awards. In 2004, Inc. magazine named her one of America's 25 most fascinating entrepreneurs, "because she's put in place more progressive business practices per square foot than any other entrepreneur."

Find out how local businesses are meeting the challenge of globalisation, Climate Change and Peak Oil to create sustainable communities that sustain life, economic viability and the natural environment, and are deeply rooted in their natural and cultural place. ***Business people, entrepreneurs & everyone involved in the design, creation & management of our cities needs to come to this.***

'Business is about relationships. Money is simply a tool. Business is about relationships with everyone we buy from & sell to, and work with, and about our relationship with Earth itself.'

Judy Wicks

Fellow guest presenters include Gilbert Rochecouste, Director of Village Well and Professor Christopher Ryan of the Victorian Eco-Innovation Lab.

Special workshop with Judy Wicks & other visionaries on Thursday... **BOOK NOW!**

Wednesday 21 May 2008

7.00pm - 9.00pm

Storey Hall, RMIT

342 Swanston Street Melbourne (MEL 579 K7)

RSVP: info@villagewell.org or 03 9650 0080 by Friday 2 May 2008

